

## JAPAN by Japan Official Community Website with a Refreshed Look in October 2020

We are happy to announce that our JAPAN by Japan (JbyJ) community website will have a fresh new look in October 2020. The revamp focuses on providing various exciting campaigns and activities exclusively to our members! An unique points system, digital membership cards, additional features on our mobile website and even more user-friendly updates will be introduced to help you better connect with Japan and fall in love with it even more!

Along with this update, <u>Attraction</u> notifications will be removed as well as your <u>Wanderlists</u>, Like, Share, Save, and Review functions on articles. If you would like to save your posts, please do so by September 29, 2020. Other features, such as <u>Attractions</u> and <u>Travel tips</u>, will be moved to <u>https://www.japan.travel/en/sg/</u> where you can find in-depth Japan travel information.

You may also wish to continue to check our JbyJ website (<u>https://japanbyjapan.com/</u>) until September 29, 2020 for the latest news on current campaigns so you don't miss out! Once we are ready with the launch of JbyJ's refreshed looks, you will be the first to know.

We appreciate your kind understanding and cooperation. JAPAN by Japan will continue to improve to create a safe and fun community for our members to enjoy Japan.

## Thank you for your kind support, and stay safe!

JAPAN By Japan JNTO Singapore Office

