



Join our Family Photo Contest and win exciting prizes!

Show us your fun, unique stories with the highlights, experiences, or feelings during your previous family trips to Japan and stand a chance to win air tickets, rail passes, and more!

To participate, post your family photos on our campaign's Facebook thread or your Instagram account with: the hashtag **#JFamily** and #general-location (e.g., #Hawaii) of the photos.

What are you waiting for? Gather your family now and find those worth-sharing great memories together!

[Campaign thread on FB >](#)

For more details, visit our new and improved JAPAN by Japan website.

[Photo Contest page >](#)

Learn while having fun!

Surprise your family and join our quest to gain a deeper understanding of Japan! Channel the artistic side of your family through art workshops and impart the gift of learning to your kids. Have tons of fun experiencing the farm lifestyle while learning from Japanese farmers! Go on a wild adventure and explore Japan's outdoor through activities. Check out our new campaign's itineraries that are engaging for both kids and adults alike.

[Campaign Top page >](#)



Yusaka Soy Sauce Brewery Tour, Wakayama Prefecture

Make a pilgrimage to the birthplace of Japanese soy sauce or 'tama', where some breweries still make this beloved condiment with the traditional method. Witness their conventional brewing process at Yusaka Soy Sauce Ltd, which offers tours in its historic factory. Not only can you see 100-year-old soy sauce barrels, you can also try your hand at stirring the mash with a special paddle! After which, you can sample some of its products, including the specialty soy sauce-flavoured ice cream.

[Yusaka Soy Sauce Brewery Tour, Wakayama Prefecture >](#)



Amber mining experience, Iwate Prefecture

Arm your family and yourself with an ice pick and shovel, and head to Iki City to mine amber from rocks that date back to the Cretaceous period, when dinosaurs roamed the earth. About 80 million years ago, the area around Iki was filled with prehistoric life – a teenager mining amber here found a Tyrannosaurus tooth in 2019! At Iki Amber Museum, you get to keep any amber you've dug out, or craft your own amber jewelry at their workshop.

[Amber mining experience, Iwate Prefecture >](#)



Ama Hui Hachiman, Mie Prefecture
Get to know the last of the famous Ama divers – the legendary women who dive the seas in search of seaweed without the aid of any breathing apparatus. Their 3,000-year-old culture is very much alive in Otsu village, where the Hachiman hut is still used by the Ama before and after their diving sessions. You and your children will enjoy a chat or a folk dance with these special women at the hut as you sip on a treat of fresh local seafood during your Ama Hui Experience.

[Ama Hui Hachiman, Mie Prefecture >](#)



Kuratani Washi Japanese paper making, Kyoto Prefecture

There's nothing like the texture of a traditional handmade Japanese washi paper, and the Kuratani Washi has remained true to its heritage as a preserved craft from the Japan of old. With origins dating back 600 years, the village of Kuratani has been recognized as the home of washi. You can tour this versatile village's workshops where paper is still made painstakingly by hand. Try your hand at making your own piece of history, guided by one of Kuratani's artisans.

[Kuratani Washi Japanese paper making, Kyoto Prefecture >](#)

Hot News



Mark your calendars for one of Japan's best gardens – Ritsurin Garden on Facebook LIVE!

Ritsurin Garden, awarded three stars by the Michelin Green Guide Japan and bestowed by the government the title of "Special Place of Scenic Beauty", will grace your screens on 5 December 2020! Built for feudal lords during Edo Era, it boasts of 6 ponds, 13 scenic hills, and 1,000 bonese pine trees beautifully landscaped all over the park. Some of its highlights include a Japanese teahouse called Kikugetsu-tai – a gorgeous pond full of carp and Sanuki Mingeikan – a Folk Craft Museum. The scenery changes at every turn, so it has been known to captivate visitors' soul at every step.

[Stay updated & catch the live on our FB Page >](#)

JNTO is conducting regular live-streaming sessions directly from Japan, so as to connect you - in real-time - with its beauty and culture, and even to fun elements. Stay tuned! For the schedule of upcoming live-streaming sessions, please refer to our website:

[Fun From Home >](#)

Important Notification

We would like to inform you that you may check Japan's latest update of COVID-19 situation from the below website. Please refer to it to see how the COVID-19 may affect your plans to visit Japan.

[Coronavirus \(COVID-19\) Advisory Information >](#)

About This Newsletter

This newsletter is exclusively brought to you by Japan National Tourism Organization, Singapore Office. Through our specially curated contents, we continue to connect with our JAPAN by Japan community and members as you are special to us. You may also learn points when you open our EDM and its contained links!