



SJ55 Reimagine SNS Campaign

Bestest of two cultures, one friendship!
As part of the celebration of 55 years of friendship between Singapore and Japan, let's share our recommended, favourite spots in Singapore and Japan to each other. Plus, the more you share, the higher chances of winning! Remember to check out the Japan Gallery to find out Japanese friends' beloved spots in Singapore!



[Find out more now!](#)

About SJ55



2021 marks the 55th anniversary of relations between Singapore and Japan. Come join us in our (almost) year-long celebration and enjoy our specially curated contents - not just online content, but also activities where you can feel Japan with your senses in Singapore! Let's reimagine and further ignite Singapore-Japan relations to create a stronger bond to overcome tough times together!

[Learn more](#)

SJ55 Promotions & Events

We hope that you've been missing Japan, so we have brought together various Japanese elements for you to enjoy, Japan here! You'll be surprised by how much of Japan you can actually find in Singapore. We have curated the best experiences for you to celebrate this special occasion with us. Check out these activities now, so you don't miss the fun!



[Celebrating 55 years of Singapore-Japan relations](#)

[Fly Me to JAPAN](#)



[A hand holds a silver thermos by Japanese designer](#)



[Fly Me to JAPAN presents Virtual Japan Tour with](#)



[Dinner in Edo](#)



[Wonders of Japan in World House](#)

SJ55 with Ghib Ojisan



Watch as Ghib Ojisan ventures into Ginza Tendon Itoaki as he tastes the tempura set inspired by the Edo era at one of the most authentic tempura restaurants in Singapore! Be the first to check out its special ACM Ukiyo-e tempura set in collaboration with the Asian Cultural Museum (ACM). The Ukiyo-e set includes a postcard which gives you a 50% discount to "Life in Edo | Russel Wong in Kyoto" exhibition featuring Kyoto and Edo (today's Tokyo).

[Most Authentic Tempura in Singapore? Watch Now](#)



Russel Wong | LIFE IN EDO | RUSSEL WONG IN KYOTO | Special Exhibition

Merlion in Japan - A Symbol of Lasting Friendship



Did you know that as a symbol of Japan's ties with Singapore, a Merlion also exists in Japan? The statue was built in Hokuto City in the northern part of Japan by Masaru Yanagisawa. It symbolizes the friendship between Singapore and the Hokkaido International Tourism.

Important Notification

We would like to inform you that you may check Japan's latest update of COVID-19 situation from the website in below link. Please refer to it to see how COVID-19 may affect your plans to visit Japan.

[Coronavirus \(COVID-19\) Advisory Information](#)

About This Newsletter

This newsletter is exclusively brought to you by the Japan National Tourism Organization, Singapore Office. Through our specially curated contents, we continue to connect with our JAPAN by Japan community and members as you are special to us.